



**EUROPEAN YOUTH PARLIAMENT**

# **Call for Media Team**

**EYP Summer Academy 2019**



## **DEAR APPLICANT**

Thank you for your interest in this year's Summer Academy. In order to comprehend the tasks and expected responsibilities of the Media Team Members of the Summer Academy, please read the following document, containing the vision for the Media Team. Of course, should you have any questions or concerns, do not hesitate to get in touch with our Editor, Vasilis Tsenes ([vasilis.tsenes@eypgreece.org](mailto:vasilis.tsenes@eypgreece.org)).

Best of luck!

The Summer Academy Team

## **The EYP Summer Academy**

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The EYP Summer Academy is a training event that aims to support the work of our National Committees (NC) by providing training courses and enabling knowledge-sharing for 80 board members from around Europe. The aim is to enable the trainees to develop their personal skills and help them better run, further develop their work and take back the knowledge they gained back to their home NC.

During the four days, the trainees will have the opportunity to take part in different training modules grouped under five different tracks: **Fundraising, Outreach and Inclusion, National Committee Management and Development, PR and Communication** and an additional fifth track which will be developed by the trainers' team. Participants will be able to follow one track through the whole training event or switch between the training modules of different tracks.

## **The Vision: "Fostering Collective Knowledge"**

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With the Summer Academy of 2019, we want to solidify the idea that EYP truly is a network. When it comes to sessions, it is an established practice to prioritise creating a safe space for everyone to express themselves and develop as a person. This, however, is not as emphasised in our opinion when it comes to NC work, and is a missed opportunity to propagate the message of EYP on all levels. Thus, the theme of the Summer Academy will be "**Fostering Collective Knowledge**".

"**Fostering**" in other words means to nurture, cultivate growth and development. The Summer Academy is a meeting hub of NCs. Most times, people that come to the Summer Academy are newcomers to NC work and thus it is essential to create a nurturing environment for newcomers and feel a sense of comfort heading into the responsibilities they have been entrusted with.

"**Collective Knowledge**" has a two-fold meaning: Not only are we a collective as a network but we are also working collectively to achieve one goal. As NCs, we replicate our practices in our own way across all of Europe. The Summer Academy should thus give rise to a feeling of partnership, collaboration and possibly encourage regional NC efforts. It is also essential to make these events attractive to people to attend. The Summer Academy should be considered as a hub of knowledge where the trainees receive the correct tools, skills and information to not only learn and grow themselves but to also be able to take this know-how back to their own NCs ensuring a ripple effect. This is where the Media Team comes in.



## The Media Team

The Media Team of the event will follow a normal structure, consisting of 1 Editor, 1 Editorial Assistant and 3 Media Team Members.

As far as the vision for the desired output is concerned, the Team will focus on the **balance** between coverage of **the event as an event** (Photography Albums, Videos, Social Media) and coverage of **the event as a learning experience through diving into its content** (Learning outcomes, Context of the Training). Thus, apart from operating as a traditional Media Team, we will also devote ourselves to **multiply the collected knowledge** of the Summer Academy, and make sure that our output has an impact on both the participants of the event but also the European Youth Parliament Network.

The Media Team of the Summer Academy, following the vision of the event, will work as a collective as well. Ideas, knowledge and ways of working are going to be shared and discussed within **a framework that promotes freedom and cooperation**. Therefore, all of the Media Team will work and develop the vision during the months before the Summer Academy begins.

In terms of roles and responsibilities, the **Editorial Assistant** is expected to help shape the vision for the Media Team, lead the Media Team Members before and during the Summer Academy and take part in creatively shaping our output. The role of the EA should thus be a **multidimensional one**, which requires both some technical skills and the will to work on team dynamics, training, and develop as a Team Leader. The **Media Team Members** are expected to take part in shaping the output with their ideas and implement these ideas during the event. With the focus being shifted towards the content rather than solely the technical aspect, it is essential for the MTMs to develop projects that are connected to multiplying the knowledge. This way, the key skills the MTMs will need & develop are creativity & planning, apart from the regular technical skills.

If you would like to attend this unique learning experience and help “**Fostering Collective Knowledge**” through your creativity, I invite you to apply for the Media Team of the Summer Academy 2019!

- Vasilis Tsenes

## The Application

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The TMO day starts on the **29<sup>th</sup> of August** at **12.00** in **Echternach, Luxembourg**. Departure is on the **3<sup>rd</sup> of September**. Your travel costs will be reimbursed up to **200 EUR**. The deadline for the application is **Saturday, 15<sup>th</sup> of June, 23:59 CET**. Click on [this](#) link for the application.

## Application Questions

### Editorial Assistant

1. Introduce yourself! Who are you? What do you do outside of EYP? Feel free to use any medium you prefer.
2. Please showcase some of your previous work within media. This can include but is not limited to, videos, pictures, infographics, websites you created. What do you like about it and what not?



3. How do you envision your work as an Editorial Assistant at the Summer Academy?
4. In your eyes as potential Editorial Assistant, how should the Media Team multiply the collected knowledge at the Summer Academy for the benefit of the EYP network?

### **Media Team Members**

1. Introduce yourself! Who are you? What do you do outside of EYP? Feel free to use any medium you prefer.
2. Please showcase some of your previous work within media. This can include but is not limited to, videos, pictures, infographics, websites you created. What do you like about it and what not?
3. Why do you consider yourself an asset to the Media Team? How are you going to make a difference and contribute to its work?
4. What are your ideas on multiplying the collected knowledge at the Summer Academy for the benefit of the EYP network?