



CALL FOR APPLICATIONS

Media Team Members

91st International Session of the European Youth
Parliament in Hamburg



The 91st International Session of the EYP will be held in Hamburg, Germany between 20th of September to 29th of September 2019 under the session motto „remember. reflect. react. “. The event will be presided by Andrea Stagni and head-organised by Kira Lange and Pascale Chehadeh. The Editors of the session are Tobias Satlow and Sabrina Mellerowic. You can read the Message from the Editors below. For more information on the session, please, visit the event’s page on the [Members’ platform](#). Please note that the mandatory CMO-weekend will take place in Hamburg between 5th of July 2019 and 7th of July 2019.

We are now looking for **2** Editorial Assistants and **15** Media Team Members¹

Message from the Editors

In an organisation like EYP, the creation, documentation and reproduction of best practices and structures prove vital to sustainably continue our work. Media in EYP has for the longest time been unphased by this. For Hamburg 2019, we seek to change that, by putting several semi-rigid structures for media output in place. This will ensure purpose and accountability at all stages.

These structures will be embedded in a needs-based-approach.

For that, we want to start within the team: What do you as Media Team members want to do, what do you need to feel challenged, what inspires you, what do you excel at - we want to use your strengths to make media; with the occasional sprinkle of tasks that dare you to encroach on new territory.

The larger idea though is to look towards all other stakeholders and what they are looking for in our work. Would the academic team like input of any sort? Do the organisers of the event want to highlight a certain element? What do delegates expect from the media team? Could the NOC or the international office be looking for something as well? We will be there for them. Instead of wondering about these questions within the media team and extending offers or creating output, we are looking to ask everyone directly. We want to make use and embrace the chance of the media team being “the team between”. We want the media team to be the glue of the session, connecting the different pieces, connecting the past, present and future.

The needs of all session participants, assessed mainly before but also during the session, will set the basis for our work. We want the team as a whole, as well as every single member, to be approachable, enabling requests to be taken at any time. By running requests through our feasibility practice, we hope to cover media-related wishes by participants of the session and people in the network. With this approach, we also aim to ensure strong cooperation between all Officials’ teams. Every participant should have the chance to connect to our output personally.

This approach is supposed to complement the umbrella of the session theme: Remember. Reflect. React.

On the one hand, we want our team to remember what media related output they enjoyed in the past (EYP and non-EYP related). We will challenge them to reflect on their past experience and they will react by creating their own output, connected to the needs of the session participants.

¹ The exact size of the team is yet to be finalised.



On the other hand, we want to enable all session participants to remember European history. We want to create a framework to reflect on it and react by questioning our own behaviour in society. How? That is up to the media team as well as the participants to decide...

...Strongly rooted in our vision for the team are nevertheless the following:

- One big magazine in the end “Session magazine” grasping the session spirit, summing up the theme, events, people of the session - as we want people to be able to take a piece of the session home with them.
- Academic workshops: many MTMs are tasked at one point or another to do something related to their committee’s topic. We hope to work together with the president of the session to develop a proper outline for how this can be done.
- Daily Impacts - too often we have seen the media team vanish from the face of the session for several days, especially during long sessions. We are looking to have impactful activities every day, in order to challenge our team and also to show everyone else that we are there.
- Academic pre-session preparation highlighting a specific aspect of each committee topic, hopefully including an expert interview - format can be chosen, either video, Prezi presentation, online article (e.g. Adobe Spark format), quiz etc.

However, you as the MTMs are the ones who develop the content. Our role is to give you a framework for it and guide you through it.

Editorial Assistants

We are looking for two editorial assistants for the HH19 media team. We would not like to limit applications to e.g. videos or social media, however, you are welcome to apply as an EA specialised on videos or social media. Our EAs will take over the responsibility for their area of expertise. This includes forming a vision in line with the editor’s vision, implementing the vision as well as supporting and developing the team in this field.



Selection criteria

According to EYP policies and according to the vision for the media team, the Selection panel is looking for individuals with the following qualities:

- i. excellent English language skills;
- ii. a sense of responsibility, ownership, expressed motivation and commitment to further the media team's objectives (EYP experience desirable);
- iii. ability to work as a member of a team and with individuals from various cultural and socio-economic backgrounds;
- iv. photography and video skills (technical media production skills desirable);
- v. good writing and researching skills (interest in European issues desirable);
- vi. creativity in all aspects of the pressroom;
- vii. understanding of the vision for the session theme as well as the media team;
- viii. a sense of awareness of one's own strengths and weaknesses.

Criteria vii. and viii. were added to the standard ones set by policies, whilst criterion ii. was extended to include "ownership", according to the vision of the editor and as agreed by the Governing Body for this session only.

The overall team will also present a cohesive and suitable balance of nationality, gender and levels of experience. Applicants should be aware that failure to be selected is no reflection on their talent or ability to be part of an International Session Media Team. The Selection Panel will consider first the individuals who have applied for the position and thereby thoroughly go over all the applications, following the guidelines given by the Governing Body.

The selection panel will consist of the Editors of the Session Tobias Satlow and Sabrina Mellerowic, past Session Editor Anastasia Lemberg-Lvova, of the the Head-Organisers Kira Lange and Governing Body Member Dionysis Patriarcheas.

According to [the Policy on the Selection of International Session Officials](#) to be eligible for selection, the applicant needs to have at least one official EYP evaluation.

In case you are unsure if you are eligible to apply, you can contact the Human Resource Assistant of the EYP at hr@eyp.org.

How to apply?

If you are available and interested in attending, you should follow these steps to apply:

1. Log on to the EYP Member Platform (if you do not have access or encounter any other problems with the platform, please, get in touch with support@eyp.org);
2. Update your personal profile on the platform. Please, make sure your full name, country, Home National Committee and contact information are available and updated.



3. Sign up for the 91st International Session in Hamburg as either an Editorial Assistant or Media Team Member and fill in the 'additional fields' in the application form (questions are listed below).

4. The deadline for submitting your application on the platform is **Monday, 20th of May at 12:00 (noon) CET**.

All officials are also asked to make sure they are aware of the relevant policies of the EYP as listed in the official EYP Info Section on the Member Platform on <https://www.members.eyp.org/structure-and-policies>.

Application questions

All applicants:

1. What NC did you start your EYP involvement with or which NC national delegation were you apart of at your first International Session?
2. What is your motivation for applying to Hamburg 2019 in your chosen role? Please elaborate on what personal qualities you would bring to the team and what areas you would like to improve on during the session. (350 words max)
3. How do you see the role of EYP media in EYP? How do you aim to shape its future in Hamburg? (300 words max)

Additionally for Media Team Members:

4. The theme of the session is: “Remember. Reflect. React.”. What does the session theme mean to you personally and how could the theme come to life in a media team context? (300 words max)
5. Provide a concrete idea of a project/activity you would like to engage in at the session, keeping in mind the editors’ vision. (400 words max)

Additionally for Editorial Assistants:

4. What is your area(s) of expertise within media (e.g. videos, social media, web design, graphic design, interactive projects, etc.), and how would you make use of this expertise within the Hamburg 2019 media team? (300 words max)

Note: Please limit yourself to two areas of expertise at most.

5. How would you like to implement your area(s) of expertise within the Hamburg 2019 media team in line with the editors’ vision? Please include the role of Media Team members and provide concrete examples. (400 words max)